

# Strategic Goals

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## A Pride that goes from strength to strength

### Objectives

- Strong Governance
- Innovative infrastructure that allow us to grow
- Embraces community development principles
- Values reflective practice

### We will

- Undertake Governance training and make sure members of the Board understand all aspects of queer communities
- Embrace and celebrate our volunteers
- Hold regular forums for our members to feedback
- Create a growth plan that takes in to consideration succession planning for both Governance and operations
- Actively seek partnering opportunities
- Reflect the history of communities and Pride

## A Pride that is fierce, bold & real

### Objectives

- Create a fabulous festival that reflects the broad makeup of our communities
- Make sure that there is a balance of events and activities for communities to participate in
- Not shy away from what Pride stands for

### We will

- Programme proactively and thoughtfully
- Seek ways to create more equitable participation
- Maintain high standard volunteer induction
- Maximise venues Auckland wide for programming opportunities
- Have regard for the tika of what we do

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## A Pride where communities are at the heart

### Objectives

- A Pride Festival that is shaped and influenced by queer communities
- Balance of corporate and community voices
- To amplify communities concerns and celebrations

### We will

- Work with tikanga
- Be a membership-driven organisation
- Hold regular forum so members can shape and influence Pride
- Be deliberate, seeking out community visibility
- Advocate for social change
- Explore what it means to be more political and more risqué

# Focus Areas

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*Auckland Pride Festival Inc.* has a commitment to ensuring that our community feedback is listened to and continually informing our strategic priorities as an organisation.

The greater work that *APFI* is committed to pursuing is as follows:

- Greater work with corporate companies about what social change they can do better at related to supporting LGBTQIA+ communities
- Greater work with New Zealand Police and Government agencies about the work required to do better for LGBTQIA+ peoples and their families
- Knowing our community better, doing better for our community – community development – the bigger picture and how everyone has a role to do better, so no one is left behind.