

# Creative Director

**Job Title:** Creative Director  
**Reporting to:** Executive Director  
**Location:** Tāmaki Makaurau  
**Salary Range:** \$72,800 - \$83,200  
**Hours:** Full time / 40 per week



## He Angitūtanga: The Opportunity

Auckland Pride established the Creative Director role almost a year ago, with funding from Creative NZ. Since then, our first Creative Director has reinforced how critical the role is to the future of Auckland Pride, and has set solid foundations to integrate the role into our future.

The Creative Director will have high-level responsibility of the creative elements across Auckland Pride's Major Events and the Festival itself, including the creation of new curated arts and culture programme in Pride, working with our Kaiwhakahaere Takatāpui to deliver Te Tīmatanga, and our team of Producers with our multiple Major Events and open-access programming.

The Creative Director will have a strong relationship with rainbow communities, artists, and arts organisations. They will be fundamental in delivering on the artistic outcomes for Auckland Pride, delivering the artist in residency program, strengthening community engagement, and achieving our strategic goals.

## Ngā Whetū: Our Goals

**Key goals for the role are to:**

- Build an authentic and abundant home for creative arts, that nurtures talent and elevates excellence
- Bring a more cohesive creative lens to all elements of the Festival, shaping the theme, curated programme, and major events
- Strengthen artistic outcomes through key initiatives, relationships, and community engagement

## **Key Responsibilities include:**

### **Festival Creative Direction**

- Lead the process and work in partnership with our agency to shape the campaign and theme for the annual Festival
- Provide Creative Direction and lead in the delivery of Major Events with the team of producers in line with our annual plan
- Work with the Kaiwhakahaere Takatāpui to deliver Te Tīmatanga, ensuring artistic cohesion
- Establish and deliver a curated arts and culture programme within the Festival
- Work with community to ensure strong and representative open-access programming

### **Artistic Outcomes**

- Oversee the delivery of the artist residency program, identify creative opportunities and outcomes to inform future delivery
- Manage the Artist(s) in Residence Program to ensure the artist(s) have ongoing support and are empowered to create and present new work
- Establish and maintain relationships with artists from diverse rainbow communities
- Work with artists and artistic event producers to assist with the delivery of creative events in the Auckland Pride Festival Programme
- Strengthen relationships with queer artists, venues, and other arts organisations in Tāmaki Makaurau
- Maintain strong community engagement to inform community-centred delivery
- Build capacity and capability of Auckland Pride to deliver on its strategic goals

### **Operational**

- Co-lead the team of contractors with the Executive Director, providing creative leadership and managing delivery of events and initiatives
- Ensure Health and Safety policies, manuals and procedures are followed - promoting a culture of health and safety.
- Work with the Executive Director on key strategic documents for Auckland Pride, informing key budgets, proposals, along with annual and strategic plans
- Work within Auckland Pride's policies, procedures, and systems for cohesive information and relationship management
- Be a spokesperson for key creative initiatives as required, working with our publicists.

## He Kōrero Mōu: About You

We're looking for an experienced and passionate individual, with experience in Creative Direction and Production in the performing arts. They'll have relationships with Aotearoa's queer artists, venues, stakeholders, and key organisations. They'll have experience with, in, or managing a program similar to an artist in residency program. They will have an innovative eye, and sharp interpersonal skills. They'll also have experience in arts organisations, festivals, or other relevant transferable roles within the arts. We're also looking for a strong practice of tikanga Māori and knowledge of Te Ao Māori worldviews, along with a deep understanding of the experiences and intersectionalities of rainbow communities, and an understanding of, and alignment with our kaupapa.

## Whanaungatanga: Key Relationships

- Executive Director
- Producers
- Kaiwhakahaere Takatāpui
- Auckland Pride Board & Māori Rōpū
- Event delivery partners
- Marketing & Communications partners
- Rainbow & Arts Organisations

## Ngā Āhuatanga Kei A Mātou: What We Offer

Auckland Pride is a values-led organisation, with a mission to produce an inclusive festival that reflects the diversity of Tāmaki Makaurau Auckland and its queer communities, connecting and celebrating past, present and future.

This role is a significant opportunity to influence and shape the future of Auckland Pride. As our second permanent role, it's an exciting time to join our organisation. You will play a vital role in supporting the queer creative arts in Tāmaki Makaurau, and providing creative direction for key events for our rainbow communities. Auckland Pride provides a flexible working environment with access to shared office space in Wynyard Quarter. We will provide opportunities for professional development and connection with key people and organisations across the arts and rainbow sectors.

## Ko Wai Mātou: Who We Are

Auckland Pride has been established and is to be maintained to promote facilitate and undertake the organisation of cultural events and activities as part of the Auckland Pride Festival in New Zealand for the Rainbow Communities in order to:

**A. Support the Rainbow communities**

provide members of the Rainbow communities with the opportunity to participate in events and activities in an environment which recognises their particular needs, in particular by providing the opportunity for members of the Rainbow communities to celebrate and be proud of who they are in an open and inclusive environment;

**B. Support the wider communities:**

foster wider community recognition and respect for the Rainbow communities and promote social inclusion by developing the mana and standing of the Rainbow communities within the wider community, giving a voice to members of the Rainbow communities that are fighting for respect and equality and championing the elimination of discrimination of the Rainbow communities;

**C. Showcase diversity**

provide a platform to showcase and promote the creativity, storytelling and talent of the Rainbow communities with a view to sharing their struggles and challenges and bringing the Rainbow communities and wider communities together in a positive environment to foster growth, diversity and inclusion;

**D. Capability and capacity building**

fostering excellence, building capability and encouraging understanding within and between the Rainbow to build strong communities that recognise and support intersectional identities;

**E. Promoting equality**

where any sector or group of the Rainbow communities is considered by the Board to be unequal or discriminated against, actively advocate for and support, such a group or individuals in ways that will facilitate positive change.

*Auckland Pride is an Equal Employment Opportunity employer. We do not discriminate based upon ethnicity, religion, political or other affiliations, sex or gender (including pregnancy, childbirth, or related medical conditions), intersex status, sexual orientation, gender identity, gender expression, age, or status as a person with an access need or disability.*